

*For immediate release*

## **eSafety Observers European meeting in Lisbon to provide annual overview of national eSafety activities**

Brussels, 30 November 2007. eSafety stakeholders representing national interests are set to converge in Lisbon 6-7 December 2007 for their yearly European-wide Observers meeting. Involving over 15 Member States, the meeting will focus on three central areas of eSafety activities: Real-time traffic and travel information (RTTI), deployment, and cooperative systems.

The meeting is organised by the eSafety Support project with the support of Portuguese infrastructure operator BRISA. The fifth in an annual series of European-level meetings, it gives participants the opportunity to cooperate and share experiences on key issues relating to eSafety. It caps off a successful year of Regional Observers meetings held in Delft/Rotterdam, The Netherlands and Brno, Czech Republic which allowed participants to discuss and debate eSafety issues with the local and regional stakeholders.

The meeting will feature high-level remarks by Paulo Marques Augusto, President of the Portuguese National Authority for Road Safety, and presentations by the European Commission. A technical visit to the BRISA traffic management centre will complement the meeting's discussions by offering a glimpse into its Lisbon operations.

Presentations and information from the meeting will be available on the eSafety Support website, [www.esafetysupport.org](http://www.esafetysupport.org).

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### **Note to editors:**

The eSafety initiative, launched in 2002, is dedicated to halving the number of road deaths in Europe by 2010 through the development and deployment of eSafety systems.

The European Commission-funded eSafety Support project actively assists eSafety stakeholders in their efforts to increase public awareness of the enormous impact eSafety systems can have on road safety. The project lends support to the eSafety



initiative, which brings together the European Commission, public authorities, industry and other stakeholders in a drive to accelerate the development, deployment and use of eSafety systems.

For more information about eSafety Support and the eSafety initiative, please visit [www.esafetysupport.org](http://www.esafetysupport.org)

press release

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